

Niche-10x

"Case Study" Video Training Summary: Mini-Sites

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Niche-10 "Case Study" – Mini-Sites



Jay has yet another avenue to tell you about so that you can start making money with some of these underground niches. That is through the use of affiliate mini-sites. Now, this is no surprise because this is what most people think of when it comes to affiliate marketing. Affiliate marketers often build these little mini-sites to promote physical products and/or information products. Perhaps you may use sites such as these to promote products via Amazon or ClickBank.

If you do it right, this is a great way to get some love from the search engines. This will allow you to crank out some affiliate income from Amazon, or you can monetize these niches via CPA, create Google AdSense revenues, etc. Jay created a Holiday mini-site that gets tons of free traffic thanks to Yahoo and Bing. Google doesn't love this site so much, but he gets lots of free clicks and tons of free traffic to this little mini-site from Yahoo and Bing alone. This generates hundreds of dollars of Amazon affiliate income. A screenshot of this site is shown above. It is called 'Christmas Yard Decorations'.

This is one underground niche that Jay is mining gold from with mini-sites just like the one pictured above. In this case, these are physical products related to

Christmas yard decorating. These are big-ticket items that sometimes sell for three, four, or five hundred dollars apiece. For example, his site features large blow-up yard displays. Other items include LED lights, wreaths, bows, net lights, etc. This is a killer underground niche. In fact, Jay recommends that you check this out yourself. So, this is a free tip that you can take advantage of.

You can monetize affiliate mini-sites such as this, not just via Amazon or advertisers on Commission Junction, etc., but with AdSense. Jay has earned hundreds of dollars in AdSense revenues with this mini-site alone during the holidays. You can also place banners within sites such as this. You can put in related ClickBank products. You could even link out to a paid offer of your own.

You could put a CPA offer in one of these mini-sites. This particular site doesn't really lend itself to a CPA offer. However, this is something else that you can do with these little affiliate mini-sites.

As mentioned above, courtesy of Bing and Yahoo, Jay is getting lots of traffic and making lots of affiliate for related Christmas yard decoration products in Amazon. During the Holiday season, people are shopping for these items on Amazon. One item Jay made profits off of was a 'lighted/holographic Santa slay and deer decoration'. This item sold for \$199. Another big-ticket item is described '60" icy candy cane lighted Victorian lamp' that sold for around \$99. Jay is making tons of sales related to Christmas yard decorations.

He is also making sales that are unrelated to his Christmas yard decorations because of Amazon. People may find their way there through Jay's website looking for Christmas decorations, but they end up buying an assortment of things. Many people end up doing all of their Christmas shopping in one fell swoop right here at Amazon. So, Jay ends up being affiliated with the sales of Kindles, jackets, and so on.

As you can probably tell, this is a very powerful strategy, and it is another way that you can create yet another source of passive income. These holiday mini-sites work great, but you can create any sort of mini-site if you find the right niche. Again, finding the right niche is going to be essential to your success. This

is going to allow you to maximize your time investment for any of these particular cash machines that have been introduced in this training. That is how you can exploit these killer underground niches to their utmost potential.