

Niche-10x

"Case Study" Video Training Summary:

Fiverr

Jay Boyer and John S. Rhodes

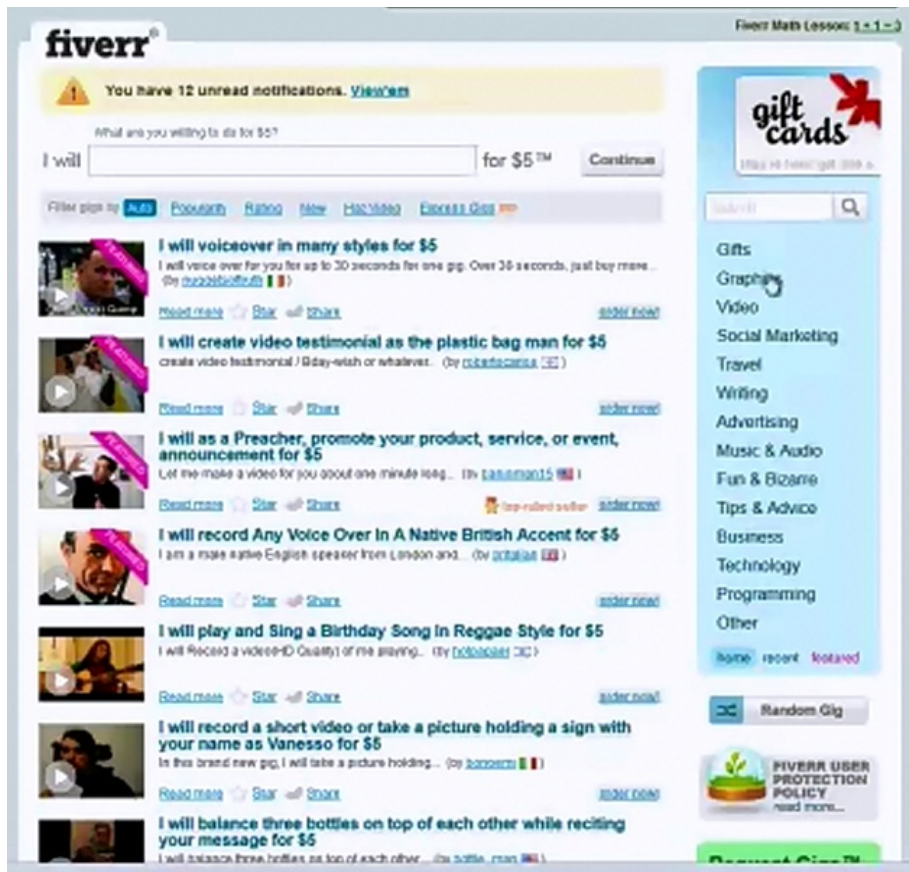
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Niche-10 "Case Study" - Fiverr

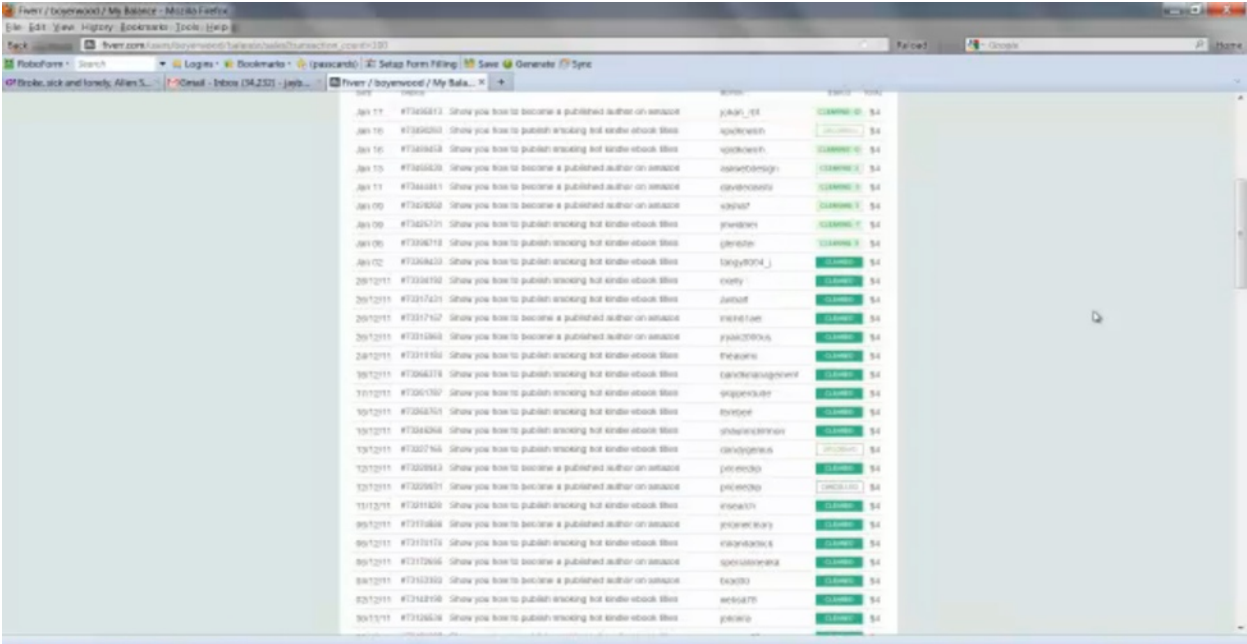


There is another place that you can go to start generating passive income as an underground niche marketer, and that is Fiverr.com. Fiverr is a marketplace that features people who hire out their services, services of one form or another, just for \$5. People often come here for graphic jobs that they need done, like if they need a banner or some sort of header for their website. You can also come here if you need an article written, or you need some programming done, etc. You can find almost anything under the sun here offered as a service and for just \$5.

Some of these gigs are actually kind of crazy. If you look at the screenshot above, you will see that someone has left an ad saying "I will create a video testimonial as the plastic bag man for \$5". In any case, you can get just about anything done here and pay only \$5 for it. Jay comes here all of the time in order to outsource work for his business. He is a seller on Fiverr as well.

He is not offering anything like the services shown above. He is approaching this as an underground niche marketer. He can guarantee that almost no one else is doing this. He wants to be clear about one thing. He is not offering an actual, physical service. For example, he is not actually offering to write someone an article for \$5. That's not worth his time. He is not offering a service like that, but he is offering information. He is a how-to information publisher, and people that come to Fiverr are actually buying his gigs for this information.

Jay actually has two gigs posted on Fiverr. From these gigs, he has generated about \$400 in about eight month's time. These are automatic sales, so they generate passive income for Jay. The people who purchase his gigs are delivered this information automatically. So, it is a completely automated service. Not only that, but Jay has actually been able to build a list out of these Fiverr buyers and then upsell them to some higher-ticket information products via ClickBank and similar websites. Jay says that he is pretty sure that no one else even knows how to do this. He does, however, and he is having some terrific success with it.



People are purchasing these gigs for just \$5 from Jay, and of course Fiverr takes their cut. They take a dollar right off the top. So, Jay is pocketing \$4 per sale for every one of these gig sold, but as stated above, this is money that he has had to

do very little for and these gigs continually generate income for him. You can tell from the screen above, that he has made quite a few sales in this way.

This is just one more way to exploit these underground niche markets. Get a gig up on Fiverr, and deliver customers a PDF that includes some content related to an underground niche. By the way, this is an amazing strategy that you can use to get more leverage on some of that underground niche content.

You can use some of those niche-related titles that you have published to Kindle, for example. You can also use any private label rights content that you have. As before, not all niches will sell as a gig here. They are kind of specialized, but if you can find the right topic, you can generate some passive income here, all while leveraging some underground niche markets.

Hopefully, this information is beginning to spark your imagination. There are a lot of possibilities out there for monetizing some of these underground niche markets. Keep reading in order to learn more.