

# Where to Sell Books

(There is Life Outside of Amazon!)

# Today's Agenda

- Amazon
- Why Use Other Marketplaces?
- Marketplaces of Note
- Creating eBooks for Other Marketplaces

# Amazon

- KDP Select requires exclusivity
- Apex Training #93:  
Ins & Outs of KDP Select



# Why Use Other Marketplaces?

- Wider Reach, Different Audiences
- Avoids the problem of having all of your “Eggs in One Basket”
- Better Pre-Release Functionality
- The sooner you build an audience, the better

# Other Marketplaces

Kobo

[www.kobo.com/writinglife](http://www.kobo.com/writinglife)



# iBooks

[www.apple.com/ibooks/](http://www.apple.com/ibooks/)

iBooks.

# Nook Press

[nookpress.com](http://nookpress.com)

nookpress™  
by Barnes & Noble

# Google Play Books

[play.google.com/books](https://play.google.com/books)



# Google Play

Scribd

[scribd.com](https://scribd.com)



Tolino  
[mytolino.de](http://mytolino.de)

tolino 

# Other Marketplaces

- InkTera: [inktera.com](http://inktera.com)
- 24 Symbols: [24symbols.com](http://24symbols.com)
- Smashwords: [smashwords.com](http://smashwords.com)
- eBookMall: [ebookmall.com](http://ebookmall.com)

# Creating eBooks for Other Marketplaces

- Adobe InDesign (\$19.99/mo)  
<http://www.adobe.com/in/products/indesign.html>
- Sigil (free)  
<https://github.com/user-none/Sigil>
- Calibre (free)  
<http://calibre-ebook.com/>
- Scrivener (\$45)  
<http://jjsnip.com/scrivener/mac>  
<http://jjsnip.com/scrivener/windows>
- Draft2Digital (free / 15% net royalty for distribution)  
<http://draft2digital.com/>

Questions?